

WELCOME TO



# NEW SPIRIT NATURALS



LOVE THE LIFE YOU LIVE • LIVE THE LIFE YOU LOVE



**Brett**  
Executive Director,  
President's Club Member  
Stuntman/Adventure Seeker

**"Healthy people form a very positive and supportive community. Making my passion my business has opened so many doors for me to learn so much about this industry and educate and motivate others too! I am able to travel and try new things thanks to New Spirit Naturals. It's a total win-win!"**

# WELCOME TO THE WELLNESS INDUSTRY

Now more than ever,  
people are incorporating  
wellness values into their lifestyles.

The total wellness market is valued at  
\$4.2 TRILLION DOLLARS  
and growing every day!



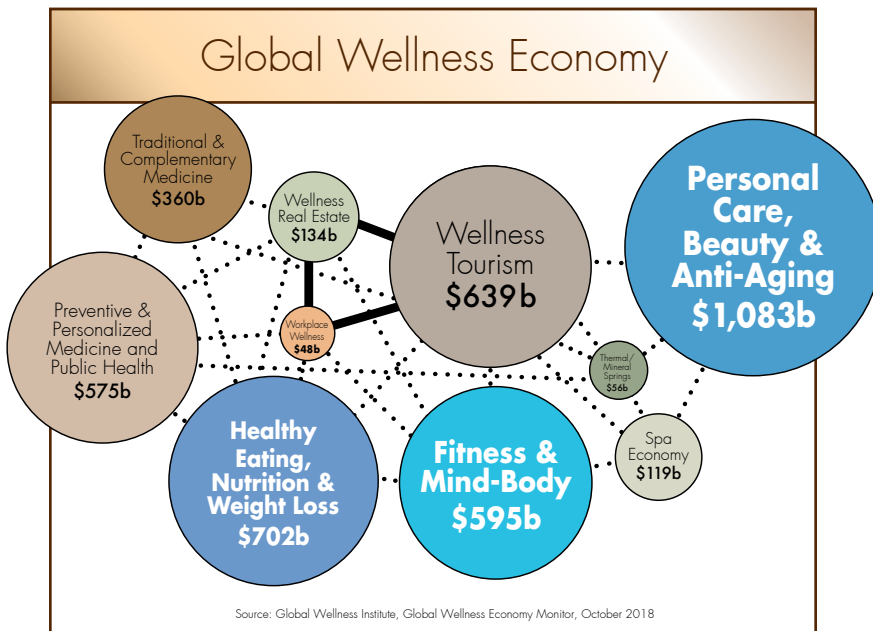
## THE NEW SPIRIT NATURALS STORY

Almost 40 years ago, we began a movement of people who were concerned with the potentially damaging health effects of the chemicals, dyes, artificial ingredients and preservatives that were found in many products. Being concerned ourselves, we decided to create New Spirit Naturals and make products with natural ingredients such as herbs, bio-botanicals, vitamins and minerals which were (and still are) known for their nutritional and health enhancing qualities. Today, we are honored that our products have been used by millions of people in more than 27 countries.

Each day, our team works tirelessly to design and formulate cutting edge products that can help you look and feel your best every day.

We would be delighted to have you become a Member and help us "Change the health of the world...One person at a time — beginning with you."

Dr. Larry J. Milam  
Founder/CEO



People are looking for ways to **feel better**, **look younger** and **live healthier**. And, they are finding it in the wellness industry... and with New Spirit Naturals.

The number of Americans dealing with **lack of energy**, **weight gain**, **disrupted sleep**, **increased stress** and **fatigue** is growing. These issues, along with **technology overload**, **rising healthcare costs** and a **changing economy** are calling people to action. They know they must take control of their own health and make changes to improve it.

New Spirit Naturals offers a tremendous **opportunity** for entrepreneurs who acknowledge these trends, and provides cutting edge products that fulfill the needs of an expanding market.



Essential Oils:  
For Your Well-Being



PentaCare™ Skin Care:  
Age Defying Botanicals



The Wellness  
Every Day N

# PREMIUM WELLNESS PRODUCTS

New Spirit Naturals offers more than 150 natural, proprietary Health and Wellness products. We have the options that people are looking for to take responsibility for their health every day.

## Nutrition with Intention®

Our **Nutrition with Intention®** philosophy **incorporates sound** and **frequency technology** using music and tones to impart intention into all of our products. Based on the research of Dr. Milam, Masaru Emoto, Nikola Tesla and others, our manufacturing facility is filled with **tones and frequencies** based on the 12 notes of the standard musical scale. They have been recorded in different octaves in such a way as to preserve their **natural pranic healing energy**. These musical tones and frequencies are designed and created to support the body's self healing process by **entrainment** and **vibrationally restoring the weakened or missing notes** (sound) that the body may require for optimum health.

## Our Mission

At New Spirit Naturals, we are committed to helping you, your family and your friends find a path to optimal Health and Wellness. Our intention is always to provide the best products that can make a difference. We love hearing success stories from our Members around the world. It's the fuel that keeps us going to accomplish our mission—**"To change the health of the world...One person at a time."**

For almost 40 years, New Spirit Naturals has been a global leader in the Wellness industry. We celebrate all our milestones, products, Member networks and international connections.



1981  
New Spirit Naturals  
Founded by  
Dr. Larry Milam



1983  
New Spirit Naturals  
Opens its Doors in  
San Dimas, California



Pack:  
Nutrition



Digestive Health:  
Balance, Cleanse, Detox



Active Nutrition:  
Strength, Energy & Performance

## Unique, Proprietary Products

- Anti-Aging
- Digestive Support
- Nutritional Foundation
- Green Superfoods
- Women's Health
- Men's Health
- Heart Health
- PentaCare™ Skin Care
- Essential Oils
- Immune Health
- Detox
- Sports Nutrition
- Proteins
- Functional Mobility
- Three Treasures Tea
- Weight Management
- Functional Foods
- Body Care
- Juices
- Pain Management
- Blood Sugar Balance
- Children's Health
- Gut Health
- Vitality & Energy Support



1984

Vita Balance 2000+  
Makes its Debut!

The best multi-vitamin/mineral  
supplement with over 125 ingredients.



1993

New Spirit Naturals  
Introduces Green Magic™—  
The Ultimate Superfood



1994

New Spirit Naturals  
Expands into the  
European Market



# QUALITY MATTERS

We proudly manufacture our products  
in our FDA registered facility  
**here in the U.S.A.**

Quality control, consistency and safety  
are our top priority every day.



1995

Grand Opening New Spirit Naturals  
International Headquarters and  
Manufacturing Facility

San Dimas, California



2001

New Spirit Naturals Introduces  
ORAC+™ and Changes the  
Way You Look at Anti-Aging



Each step of our manufacturing process is guided by quality control professionals with over 40 years of combined knowledge and experience to make sure that the highest standards are met with each product we create.

Every ingredient must have a **Certificate of Analysis**, pass our specifications and be tested to ensure purity before being incorporated into our products.

We go one step further to guarantee **QUALITY**.

We are proud to be an **NSF Certified company**. This means that all our procedures and practices are audited regularly by a 3rd party outside firm to ensure that our products are manufactured using rigid and current **Good Manufacturing Practices** (GMP's). As a result, you can have peace of mind that our staff is trained through accredited certification programs, our ingredients are tested for purity using advanced technology and that you are getting the very best quality products available.

**Every ingredient. Every product. Every day.**

## We Have the Right Fit for You



A great tool online and in our catalog are these icons which can help you make decisions on your product purchases.



2003

Introduction of Pentacare™ Skin Care



2004

New Spirit Naturals Begins its Expansion into the Asian Market Beginning in Vietnam, Then Stretching to Thailand



### Cecilia

Executive Director,  
President's Club  
Colon Hydrotherapist

**"My business has been a vehicle for me to share my passion for health with my family, friends and clients. Seeing everyone I share these products with have a positive health change is priceless!"**



# MAKE YOUR PASSION YOUR BUSINESS

You can start your **own business** without a lot of risk and the flexibility to spend time doing what matters to you.

You have **control over your time**, your energy and your results.

You already know that this industry is constantly growing. By inviting others to become Members in your organization, you open yourself to a new group of leaders who want to create additional **streams of income** themselves and share New Spirit Naturals with even more people! All this results in your business and influence growing!

Think about those who could benefit from being a part of this amazing industry and company. Ask yourself: Do I have something that they need? YES!

When others see the positive changes and success that you are making for yourself, they will be eager to know your secrets so they can make changes for their success as well. Each year, we see more people taking control of their own health by making smarter lifestyle choices. **Share what you are doing, empower them to take control of their health** and help them discover how much fun it is being healthy.

**80% of connections with other people are made in person.**

That means your Customer/Member network is closer than you think. **Share your New Spirit Naturals' experience** with your friends and family. Post your experience on social media using the hashtag #newspiritpassion. Millions of people are searching for YOU and your natural products that can help them lead a healthier lifestyle. They are looking for you right now!

Share Your Passion



FAMILY



FRIENDS



## YOUR SOCIAL NETWORK

- Co-Workers
- Church Attendees
- Gym and Yoga Class Members
- Healthcare Professionals



PEOPLE INTERESTED IN  
IMPROVING THEIR HEALTH



PEOPLE LOOKING TO ADD  
ADDITIONAL STREAMS  
OF INCOME



# BUSINESS COMPENSATION PLAN

Our simple and easy to understand plan offers **several streams of income** possibilities. You can grow your business quickly with a low investment and high rewards. We invite you to join a group of like-minded people who are taking success into their own hands.

Bonus on Senior Directors  
in Your Organization

7%  
+

Bonus on Sales Directors  
in Your Organization

8%  
+  
15%  
+

Bonus on Members  
in Your Organization

10%  
+  
18%  
+  
25%  
+

Bonus on Your  
Personal Purchases

10%  
+  
18%  
+  
25%  
+

Discount on Your  
Personal Purchases

25%  
25%  
25%  
25%

Member

Sales  
Director

Senior  
Director

Executive  
Director



**MEMBER QUALIFIER:**  
One time \$20 registration fee  
OR registration fee waived with  
initial purchase of \$100 or  
more of product.

**SALES DIRECTOR QUALIFIER:**  
Accumulate \$600 bonus value  
of personal & group volume in  
one calendar month. Receive  
your bonus by purchasing  
\$70 personal bonus value  
each calendar month.

**SENIOR DIRECTOR QUALIFIER:**  
Accumulate \$1,600 bonus value  
of personal & group volume in  
one calendar month. Receive  
your bonus by purchasing  
\$70 personal bonus value  
each calendar month.

**EXECUTIVE DIRECTOR QUALIFIER:**  
Accumulate \$3,000 bonus value  
of personal & group volume in  
one calendar month. Receive  
your bonus by purchasing  
\$70 personal bonus value  
each calendar month.

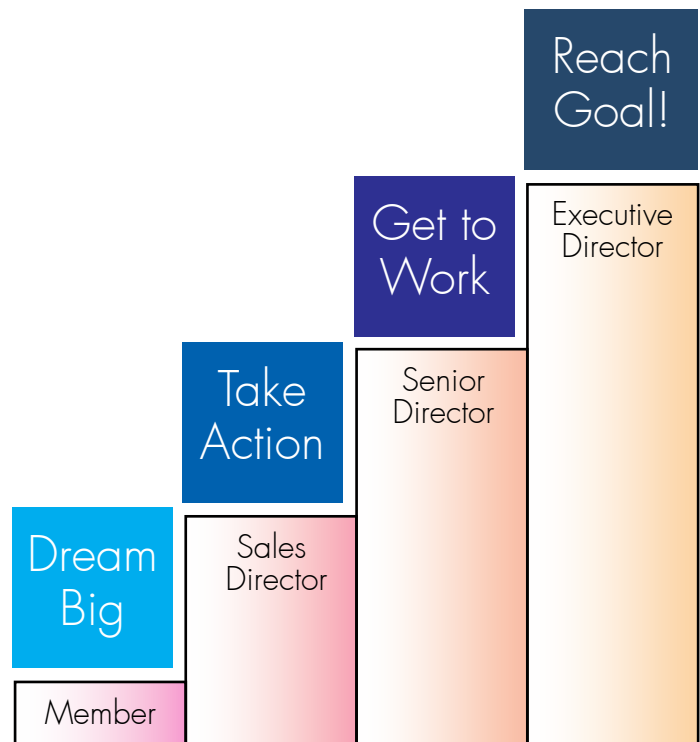
## You Earn Generation Bonuses<sup>†</sup> When Your Members Advance to Executive Director

1st Generation		2nd Generation		3rd Generation	
5%	+	5%	+	5%	+
7%	+	7%	+	7%	+
15%	+	15%	+	15%	+
25%	+	25%	+	25%	+
25%	+	25%	+	25%	+
25%		25%		25%	
Executive Director		Executive Director		Executive Director	

**3rd Generation Bonus**  
on Group Volume of Your 3rd Generation Executive Directors

**2nd Generation Bonus**  
on Group Volume of Your 2nd Generation Executive Directors

**1st Generation Bonus**  
on Group Volume of Your 1st Generation Executive Directors



For more information about our Marketing opportunities, refer to our website or give one of our Marketing professionals a call.

<sup>†</sup>1st, 2nd, and 3rd GENERATION BONUS QUALIFIER:  
Minimum \$350 (personal & group volume BV) including your \$70 personal BV is required.



## Build Streams of Income Your Way\*

### Member Example

<b>20 Customers</b>	
20 Retail Customers	
x	\$100 Purchase Each Month (Retail)
<hr/>	
\$2000 Retail Sales	
x	25% Discount to You
<hr/>	
\$500 Each Month Retail Earnings	
x	12 Months
<hr/>	
<b>= \$6,000 Additional Income/Year</b>	

**May Sponsor Other Members**

Sponsoring other Members can increase your group purchases and lead to faster advancement

### Executive Director Example

<b>25%</b>	
<b>20 Retail Customers</b>	
20 Customers	
x	\$100 Purchase Each Month (Retail)
<hr/>	
\$2000 Retail Sales	
x	25% Discount to You
<hr/>	
\$500 Each Month Retail Earnings	
+	\$375 25% Bonus (On \$1500 Whsl.)
<hr/>	
\$875 Each Month	
x	12 Months
<hr/>	
<b>= \$10,500 Additional Income/Year</b>	

<b>15%</b>	
<b>5 Sales Directors With 10 Customers</b>	
50 Customers	
x	\$100 Purchase Each Month
<hr/>	
\$5000 Whsl. Sales/Month	
x	15% Bonus to You (BV)
<hr/>	
\$750 Each Month	
x	12 Months
<hr/>	
<b>= \$9,000 Additional Income/Year</b>	

<b>7%</b>	
<b>2 Senior Directors</b>	
\$1000 Group Purchases (BV)	
x	2 Senior Directors
<hr/>	
\$2000 Total Purchases	
x	7% Bonus to You (ED)
<hr/>	
\$140 Each Month	
x	12 Months
<hr/>	
<b>= \$1,680 Additional Income/Year</b>	

\*The examples shown here do not reflect anyone's actual potential earnings. Your success is governed by your own actual commitment, attitude, motivation, product knowledge, training, social skills and personal development. You may do much more or less than these examples.



2007

Nutrition with Intention® is Introduced  
(A Frequency and Tone Sound System)



2008

New Spirit Naturals Expands its Research and Development Laboratory  
(Bringing Cutting Edge Technology and New Methods of Ingredient Testing)



## Learning More = Growing More

In a world where health trends are constantly evolving and new information is becoming available daily, New Spirit Naturals offers many ways to stay informed. At our International Headquarters, we facilitate weekly meetings in English and Spanish featuring dynamic guest speakers presenting a variety of informative topics about health concerns, product information and lifestyle recommendations.

**You can start local seminars, groups and meetings in your area.** Give us a call and let us help you get everything you need.

## Special Events For a Hands On Experience

Throughout the year, we open the doors of our factory and welcome all Members and guests from around the world to learn firsthand how our products are unique. With guided tours through our manufacturing facility, you see how New Spirit Naturals develops, mixes, bottles and ships products worldwide.

## 6 Tools to Expand Your Business

We are always creating new ways to help you build your business. Here are some tools to help you bring your business to more people.

1. **Product Catalog**  
(Featuring over 150 products)
2. **Individual Member Web Pages**  
(A FREE way to build your online business)
3. **Product Information Sheets**  
(Detailed breakdowns on each product)
4. **Newsletters**  
(New and exciting research about wellness)
5. **Training Seminars**  
(In-depth coaching on building your business and expanding your product knowledge)
6. **Business Development Packs**  
(A great tool to get all your new Members started)



2011

Dr. Larry Milam Introduces  
New Spirit Naturals Global

(Developing products and tools for training,  
product education, marketing and communications)

Today

New Spirit Naturals is a Worldwide Brand  
with Distribution in Over 27 Countries!

We are Changing the Health of the World!



# BECOME A MEMBER NOW

It's Easy as 1-2-3

## 1. Change Your Health

Register with New Spirit Naturals as a wholesale Member and immediately receive a 25% discount off of your purchases.

## 2. Change the Health of Others

Share New Spirit Naturals with family and friends and help them start on their own path to wellness and success. By inviting others to enjoy the success you have had with our products, you can impact the lives of others.


## 3. Expand Your Vision

Now you are ready to see your business become a way of life! Becoming a leader with New Spirit Naturals means that you see yourself as someone who can truly change the health of the world!

### 12 Benefits of Your Membership

Take advantage of the benefits of a New Spirit Naturals Membership which include:

1. A one time membership fee with no additional annual fees.
2. Purchasing your **personal products at wholesale** pricing.
3. Taking advantage of **product specials** and saving more!
4. Creating additional **streams of income** and helping secure your financial future.
5. Learning about all our products and how they can help improve your quality of life and the lives of others.
6. Access to detailed **product information and research**.
7. In-depth product **seminars** and **training**.
8. The opportunity to share your success with others.
9. Being your own boss and **creating a business** that fits your lifestyle.
10. Being a part of our **generous compensation plan** designed to reward your dedication with minimal requirements.
11. **Recognition** for your growth and development.
12. **Rewards** for your vision through our **Winner's Circle** and **Million Dollar PLUS Achievers** Recognition Programs.



**“There’s nothing better than to see somebody get healthy with my help and these great products. As a Nutritional Coach, I share my New Spirit Naturals experience with everyone. There are so many people who want to be healthy and I have a lot of fun helping them.”**

**Lina**  
Executive Director,  
Director’s Circle Member  
Nutritional Coach



## Business Development Pack

### Now the Decision Is Yours

- Become a part of our rapidly expanding Health and Wellness industry.
- Change your own Health and Wellness AND save money by purchasing your product at wholesale.
- Take the opportunity to open **additional streams of income** for you and your family by helping others through **lifestyle, nutritional, health and wellness coaching**.
- Grow your **personal development** through our business development training programs.
- The opportunity is yours. **Where would you like to start?**
  - A. Wholesale Member
  - B. Wellness Pack
  - C. Business Development Pack
  - D. Complete your Member application now



newspirit.com



new.spirit.naturals.inc



newspiritnaturals



New Spirit Naturals, Inc.

615 West Allen Avenue  
San Dimas, California 91773, USA

(909) 592-4445

(800) 922-2766

newspirit.com